

Message Text

UNCLASSIFIED

PAGE 01 WARSAW 03489 01 OF 02 261354Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----057993 261400Z /41

P R 261309Z APR 78
FM AMEMBASSY WARSAW
TO USDOC WASHDC PRIORITY
INFO SECSTATE WASHDC 4708

UNCLAS SECTION 1 OF 2 WARSAW 3489

COMMERCE FOR BEWT/OEWTD/MURRING AND BEWT/TPD/THOMPSON

EO 11652N/A
TAGS: BEXP PL
SUBJ: TDC REPORTS AND ACTIVITIES

REF: USDOC 6313

1. THE EMBASSY RECOGNIZES USDOC'S INTEREST IN THE
ACTIVITIES OF THE TDC AND APPRECIATES GUIDELINES FOR
REPORTING OF THESE ACTIVITIES AND FOR FUTURE PRO-
GRAMMING OF TDC SPACE. BELOW WE ANSWER THE
POINTS RAISED IN REFTEL IN SEQUENCE.

2. TDC STAFFING IS NO DIFFERENT NOW THAN LAST YEAR, EX-
CEPT FOR MRS. KOCHANЕК WHO HAS BEEN HIRED SPECI-
FICALLY TO HELP WITH ADMINISTRATIVE WORK, DO THE MONTHLY
ACTIVITIES REPORT, AND HELP WITH THE COMMERCIAL LIBRARY.
HIRING MRS. KOCHANЕК HAS NOT GIVEN THE TDC THE CAPABILITY TO DO
MORE WORK, BUT SIMPLY TO KEEP UP WITH EXISTING REQUIREMENTS.
(FYI: THE OTHER CONTRACT IS FOR CLEANING SERVICES, AND THEREFORE
HAS NO IMPACT ON PROGRAMMING OR REPORTING CAPACITY. END FYI).

3. THE TDC IS ALREADY AWARE OF THE REPORTING
REQUIREMENTS CITED IN PARA 3 OF REFTEL. ALL OF
THESE HAVE BEEN MET EXCEPT FOR PROMPT SUBMISSION OF THE
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 WARSAW 03489 01 OF 02 261354Z

MONTHLY ACTIVITIES REPORTS. AS USDOC IS AWARE, THESE REPORTS
HAD NOT BEEN DONE AT ALL FOR A PERIOD OF TIME BEFORE AUGUST 1977.
AS THEY ARE VERY TIME-CONSUMING TO PREPARE, MRS. KOCHANЕК

HIRED TO HELP BRING THEM UP TO DATE, AND CONTINUE DOING
THEM, ALONG WITH OTHER RESPONSIBILITIES ASSIGNED TO HER ON A
IRREGULAR BASIS. RECENT SUGGESTIONS FROM USDOC FOR EASIER

PREPARATION OF THESE REPORTS WILL BE HELPFUL, AND, AS USDOC KNOWS, WE ARE CATCHING UP. THE MARCH REPORT, FOR EXAMPLE, WILL BE READY BY THE END OF THIS WEEK AND WILL BE SUBMITTED PROMPTLY. ONCE UP TO DATE, WE ANTICIPATE NO SERIOUS PROBLEMS IN KEEPING THESE REPORTS ON A CURRENT BASIS, AS LONG AS WE HAVE THE EXTRA HELP.

4. WE CONFIRM THE EVENTS SCHEDULE IN PARAS 4 AND 5 OF REFTEL, EXCEPT FOR THE SOLO EXHIBITION WHICH WE WOULD NOW LIKE TO POSTPONE UNTIL EARLY FY-80.

5. REGARDING SINGLE-COMPANY EVENTS IN THE TDC, WE HAVE HAD 14 ON OUR SCHEDULE SINCE OCTOBER 1, 1977, ALTHOUGH THREE HAD TO BE CANCELLED FOR REASONS OF THEIR OWN. THIS ALREADY GAVE US AN AVERAGE OF TWO PER MONTH WITH LITTLE EFFORT ON THE TDC'S PART. (FYI: THIS DOES NOT INCLUDE OTHER USES OF THE TDC, SUCH AS FOR THE VIDEO-CATALOG SHOW ON MACHINE TOOLS LAST NOVEMBER, THE EAST EUROPEAN FSL SEMINAR IN OCTOBER, BRIEFINGS OF VISITING DELEGATIONS OF BUSINESSMEN, REPRESENTATION EVENTS, AND REGULAR MEETINGS OF THE LOCAL AMERICAN BUSINESS COMMUNITY. END FYI).

6. WE DO NOT BELIEVE ANY MASS-MAILING CAMPAIGN BY USDOC IS NECESSARY TO GENERATE BUSINESS FOR THE TDC. IN UNCLASSIFIED

UNCLASSIFIED

PAGE 03 WARSAW 03489 01 OF 02 261354Z

FACT, IT MAY ONLY CREATE AN UNNECESSARY CORRESPONDENCE BURDEN WHICH WE COULD NOT HANDLE. WE WOULD PREFER THE TDC TO CARRY OUT SUCH A CAMPAIGN IN A MORE SELECTIVE WAY, WHICH WOULD BRING IN THE FIRMS WE KNOW TO BE INTERESTED IN THE POLISH MARKET AND IN NUMBERS THAT CAN BE HANDLED. THE TDC HAS HAD NO PROBLEM GETTING US FIRMS, INCLUDING BRANCHES OF US FIRMS IN WESTERN EUROPE, INTERESTED IN USING TDC FACILITIES. THIS HAS BEEN DONE LARGELY BY WORD OF MOUTH, WITHOUT A MAILING CAMPAIGN. HOWEVER, IN ANY CASE, IT IS THE TDC'S INTENTION TO UPDATE THE OFFICIAL TDC BROCHURE THIS SUMMER AND THIS FALL SO AS TO PUBLICIZE THE TDC IN A MORE SYSTEMATIC WAY. WE BELIEVE THIS WILL BE SUFFICIENT TO KEEP THE CENTER USED.

7. AS FAR AS THE FREQUENCY OF TDC USE IS CONCERNED, THERE ARE SOME MONTHS WHEN THE TDC CAN HANDLE MORE THAN TWO EVENTS AND SOME MONTHS WHEN ONLY ONE OR NONE CAN BE SUPPORTED. WE WOULD RATHER SEE THE GOAL BE AN AVERAGE OF TWO PER MONTH THAN AN ABSOLUTE NUMBER OF TWO PER MONTH. THIS, WE THINK, WOULD BE MORE REALISTIC AND GIVE THE TDC THE PROGRAMMING FLEXIBILITY IT NEEDS. FINALLY, WE WOULD

ORDINARILY INCLUDE JUNE IN THE MONTHS THE TDC CAN NOT SUPPORT AN EVENT DUE TO THE POZNAN FAIR, WHICH TIES UP ALL TDC RESOURCES IN ONE WAY OR ANOTHER. THIS WOULD LEVE THE PRIOD SEPTRMBE-MAY AS THE NORMAL PROGRAMMING MONTHS, ALTHOUGH WE DO NOT LIKE TO HOST LARGE SEMINARS UNTIL LATE SEPTEMBER, AT THE EARLIES. THIS IS BECAUSE POLISH VACATIONS SOMETIMES LAST INTO SEPTEMBER AND PLANNING AND OTHER PREPARATION IS DIFFICULT TO ACCOMPLISH UNTIL THE VACATION PERIOD IS OVER. THIS APPLIES TO USDOC-SPONSORED TSS'S AS WELL.

UNCLASSIFIED

NNN

UNCLASSIFIED

PAGE 01 WARSAW 03489 02 OF 02 261621Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----059216 261631Z /42

P R 261309Z APR 78
FM AMEMBASSY WARSAW
TO USDOC WASHDC PRIORITY
INFO SECSTATE WASHDC 4709

UNCLAS SECTION 2 OF 2 WARSAW 3489

COMMERCE FOR BEWT/OEWTD/MURRIN AND BEWT/TPD/THOMPSON

8. AT THIS POINT, THERE DOES NOT SEEM TO BE ANY REASON TO RAISE THE QUESTION OF CLOSING OR EXPANDING THE TDC. THE TDC IS A VERY ACTIVE OPERATION, APPRECIATED BY VISITING BUSINESSMEN, AND USED MOZE AND MORE BY US FIRMS FOR SEMINARS AND/OR EXHIBITS. AT THE SAME TIME, THERE APPEARS TO BE NEITHER THE NEED NOR THE OPPORTUNITY TO EXPAND. ALTHOUGH A BIT CRAMPED AT TIMES, THE TDC IS WELL ABLE TO HANDLE THE EVENTS IT NOW HOSTS, AND THOSE IT DOES NOT HOST ARE TOO BIG TO BE ACCOMMODATED IN THE TDC UNLESS SPACE WERE EXPANDED TEN-FOLD. THAT KIND OF SPACE IS NOT CURRENTLY AVAILABLE IN ANY BUILDINGS ADJOINING THE TDC AND IT IS NOT LIKELY TO BE IN THE NEAR FUTURE. ALTHOUGH IT MIGHT BE POSSIBLE TO RELOCATE THE TDC IN A NEW "TRADE CENTER" OFFICE BUILDING "EING CONSTRUCTED IN WARSAW, IN PART TO HOLD FOREIGN BUSINESS OFFICES, WE HAVE NOT INVESTIGATED THAT POSSIBILITY YET, NOR DOES THERE SEEM TO BE ANY URGENCY TO DO SO.

9. REGARDING COST-SAVING MEASURES, THE ONLY IMPORTANT

ONE AT THE MOMENT CONCERNS THE PRINTING OF THE COMM-
CIAL NEWSLETTER IN FY-79. WE HAVE SENT A SEPARATE CABLE TO
USDOC ON THIS. OTHER THAN THAT, EVERY EFFORT IS MADE TO KEEP
EXPENDITURES IN LINE AND LIMITED TO PROGRAM AND OTHER
OPERATIONAL NECESSITIES.

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 WARSAW 03489 02 OF 02 261621Z

10. ALL OF THE ABOVE, AND ANY OTHER ASPECT OF THE
TDC'S OPERATION CAN BE DISCUSSED IN FUURTHER DETAIL
WITH BEWT REPRESENTATIVES DURING THE FORTHCOMING
GARMISCH CONFERENCE.
SCHAUFLE

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 26 apr 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978WARSAW03489
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780178-0522
Format: TEL
From: WARSAW
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780412/aaaaakaf.tel
Line Count: 187
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 904ebda6-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 4
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2835889
Secure: OPEN
Status: NATIVE
Subject: TDC REPORTS AND ACTIVITIES
TAGS: BEXP, PL
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/904ebda6-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014